

# RACHEL JUE

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🌐 racheljue.com

## 🏠 EDUCATION

Carnegie Mellon University, Pittsburgh, PA  
B.S. in Cognitive Science and Human-Computer Interaction, May 2016

## 📁 EXPERIENCE

**ARTBYTES**  
Pittsburgh, PA  
Jan 2015 - Present

**TEAM LEAD**  
Leading an HCI capstone project team to create an augmented reality tool for museum-goers. Conducting user research, prototyping, and testing product for client.

**SALESX**  
Foster City, CA  
May - Jul 2015

**UX/UI INTERN**  
Redesigned and developed client landing pages and websites based on user studies and A/B testing. Created branding for non-profit partner.

**CARNEGIE MELLON HCI INSTITUTE**  
Pittsburgh, PA  
May 2014 - Dec 2015

**RESEARCH ASSISTANT & REU INTERN**  
Explored the potential of using social media for human-centered design feedback in collaboration with Northwestern University's Delta Lab.  
*Advised by Steven Dow, HCI ProtoLab*

**FOUNDATION FOR A COLLEGE EDUCATION**  
East Palo Alto, CA  
May - Aug 2013

**STEAM PROGRAM INTERN**  
Planned and executed inaugural design thinking summer program for 18 first-generation, college-bound students. Designed curriculum for flagship program culminating in a month-long design project.

**STANFORD D.SCHOOL**  
Stanford, CA  
Jun 2011 - Jan 2012, Jul 2012

**K-12 LAB INTERN & COACH**  
Collaborated with K-12 Director and staff to develop and coach human-centered design thinking workshops for 300+ educators and administrators. Created curriculum and led design thinking workshops for Bay Area high school and middle school students.

## ☆ LEADERSHIP/HONORS

**ALPHA PHI OMEGA, KAPPA CHAPTER**  
Vice President of Service, *Spring 2014*  
Concessions Chair, *Fall 2013*  
Leadership in Service Award  
Brother of Excellence Award, Diamond  
Presidential Appreciation Award

**BIG STRAW MAGAZINE**  
Design Editor, *2013 - 2014*

**PSI CHI HONOR SOCIETY**

## ⚙️ SKILLS

Prototyping  
Wireframing  
User Research  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe After Effects  
Adobe Flash  
R, SPSS  
HTML5/CSS3/JS  
Python

## 📖 COURSEWORK

Prototyping Tools in UX Design  
Interaction Design Studio  
Communication Design Fundamentals  
User-Centered Research & Evaluation  
Service Design  
Experimental Design for Social Sciences  
Human Factors  
Programming Usable Interfaces  
Principles of Imperative Computation  
Principles of Functional Programming  
Gadgets, Sensors & Activity Recognition

## 🔍 PUBLICATIONS

Hui, J., Glenn, A., Jue, R., Dow, S., Gerber, E. Using Anonymity and Communal Efforts to Improve Quality of Crowdsourced Feedback. *Third AAAI Conference on Human Computation and Crowdsourcing*. HCOMP 2015.